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06 Student digs: live and learn in the CBD

07 Sweeping up: the CCID's #KeepItClean campaign concludes

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YOUR FREE CAPE TOWN CENTRAL CITY NEWSPAPER

Brought to you by the Cape Town Central City Improvement District (CCID)

Winter 2016



WOMEN OF THE CENTRAL CITY

CELEBRATING LEADERS IN GOVERNMENT, BUSINESS AND CIVIC SOCIETY

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CCID 24-hour control centre



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SAFE, CLEAN, CARING AND OPEN FOR BUSINESS



TALK OF THE TOWN

City Views

IS A FREE CAPE TOWN CENTRAL CITY COMMUNITY NEWSPAPER PUBLISHED BY THE CAPE TOWN CENTRAL CITY IMPROVEMENT DISTRICT (CCID), A NON-PROFIT ORGANISATION. IT IS THE CCID'S VISION TO ENSURE THE CENTRAL CITY IS SAFE, CLEAN, CARING AND OPEN FOR BUSINESS FOR ALL WHO USE IT, WHETHER THEY LIVE, WORK OR PLAY HERE, OR ARE PASSING THROUGH.

www.facebook.com/CityViewsCapeTown

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OPEN ALL HOURS

I've just returned from Amsterdam, a city that knows the value of a night on the town.

TASSO EVANGELINOS
COO OF THE CCID

Until recently, the City of Amsterdam paid little attention to the potential of post-twilight trade, focusing instead on supporting daytime activities. Enter the *nachtburgemeester* (night mayor), a publically voted-in official charged with mediating between nighttime businesses, city officials and residents. By doing this and introducing the concept of 24-hour venues, Mirik Milan, who I was fortunate to meet on my trip, helped legitimise and reinvigorate Amsterdam's party scene.

Why is a night mayor important? Look to Sydney, Australia, to see what happens when cities undervalue their nighttime economies: according to the *Guardian*, the New South Wales government's decision to ban clubbers in Sydney's Kings Cross from entering venues after 01h30 led to the closure of dozens of venues and an 82% drop in footfall. This would have been a disaster in Amsterdam, where the electronic dance music industry alone is worth billions of rands. Starting to pay serious attention to what it takes to make a nighttime economy work and thrive for everyone is something we really need to think about in the Cape Town Central City as well, particularly as it becomes an increasingly diverse mix of business, leisure and residents.

Speaking of Central City living, in this issue (page 6), we take a look at some of the options available for students. Affordable accommodation is vital to

any CBD, and we're pleased that the student side of this market has started to be catered for in a serious way. But the demand remains high; we hope this article will inspire more developers.

Women's Day is on 9 August and so we have dedicated the centre spread to some of the prominent women of the CBD. Among them are well-known personalities who live or work here; others are unsung heroes with whom the CCID partners daily – all of them have contributed greatly to the upliftment and profile of the area, whether it be in policymaking, safety and security, urban management, social development, events, arts and culture or retail. They represent the many hundreds of women who make our CBD great.

On a more sombre note: winter is when our street people are at their most vulnerable, particularly at night. In this issue of *City Views*, we've included a special **pull-out-and-keep supplement** that sheds light on some of the challenges they face, as well as on the NGOs that help them and lend some normality and a sense of dignity to their lives. As always, we encourage those who want to give, to **"Show you care"** and GIVE RESPONSIBLY by donating money, goods and time to these NGOs. But we also look at the act of giving itself and how a simple interaction with a street person can mean so much more.

PROMOTE YOUR RESTAURANT, SHOP OR HOTEL ON WWW.CAPETOWNCCID.ORG IN THREE EASY STEPS – FOR FREE!

The CCID's website now offers these Central City venues a facility for showcasing their specials to locals and tourists. Here's how.

If you need assistance, contact scott@capetownccid.org

Step 1: Find your venue and select "If this is your venue and you have a special on you'd like us to help you promote, click here."

Step 2: Complete the form and submit.

Step 3: Look out for the "special offer" banner and the description of the special.



#TRENDING

Street furniture



The Dapper Coffee Co on the corner of Bree and Strand streets just became an even cooler place to hang out. All it took was some beautification with flower boxes on the pavement outside, and the placement of tables and chairs for customers out of the way of passing pedestrians. We love a well-utilised space!



Sustainability

CCID's Urban Management cleaners collect loads of fallen leaves. We are now also using the leaves to make compost.

Investment



The State of Cape Town Central City Report: 2015 – A year in review highlights the continued strength of investment confidence driving the Cape Town CBD.

HIGHLIGHTS OF WHAT THE CCID HAS DONE FOR YOU IN THE PAST THREE MONTHS

SAFETY & SECURITY



Conducted **26 049** crime prevention initiatives



Issued **4 138** warnings



Issued **2 356** fines to a total of **R1 565 000**



Made **199** arrests with law enforcement



Dealt with **32** illegal trading offences



Rendered public & vehicle assistance **362** times

URBAN MANAGEMENT



Identified **1 536** illegal posters



Removed **7 309** strings & stickers



Removed **763** incidents of graffiti



Removed **398kg** of butts from cigarette bins



Cleaned **5 103** drains



Maintained **299** tree wells



Undertook **206** road maintenance repairs



Painted **599** road markings

SOCIAL DEVELOPMENT



Assisted **54** adults to shelters

Assisted **11** adults home

Assisted **6** adults to healthcare facilities

Referred **4** adults to Straatwerk for a work opportunity

Assisted **5** mothers with babies

Assisted **22** children with preventative services

COMMUNICATIONS



Rolled out the innovative new **#KeepItClean** campaign for Urban Management (see page 7)



Launched the latest edition of *The State of Cape Town Central City Report*



Generated **205** clips across broadcast (32), print (79) and online (94), with total media exposure to the value of **R5 597 870**

Social Development thanks Inn on the Square, LIFE Residential, Old Mutual Pinelands and Taj Cape Town for donations received, which were redistributed to various partner NGOs.

STAKEHOLDER NEWS

OPEN FOR BUSINESS

The CCID wishes these new and expanding retailers all the best in the Cape Town Central City.



Check out the *Explore the CBD* wayfinding tool on www.capetownccid.org for a comprehensive listing of CBD retailers and service providers.

PICTURE COURTESY OF CLAIRE GUNN PHOTOGRAPHY

Lady Bonin's Tea Bar

EAT

► **Jason Bakery**

Captain Bread, Jason Lilley, has opened a new branch of his popular deli opposite The Village Idiot, where his goods literally go like hot cakes.
33 Loop St
www.jasonbakery.com
 021 424 5644

► **Villa 47**

Villa 47 is currently home to Locanda, a relaxed bistro that brings Italian regional speciality dishes to Bree Street, and Stuzzico, a stylish tapas bar on the second level.
47 Bree St
www.villa47.co.za
 021 418 2740

► **Nuri Sushi Express**

Cape Town's favourite sushi restaurant is now also serving its gourmet creations on the CBD's favourite pedestrian thoroughfare.
118 St Georges Mall
www.nuri.co.za
 021 422 3998

► **Raya Kitchen by Kitima**

The award-winning restaurateur behind Hout Bay's Kitima has launched an opulent eatery in the heart of the CBD. "Raya" is Thai for "king" and word is you can dine like one here.
Mandela Rhodes Place
24 Wale St
<http://rayakitchen.co.za>
 021 422 2266

SHOP

► **Clicks**

The health and beauty retailer is expanding next door, promising a wider range of products and customer services.
2 Long St | <https://clicks.co.za>
 021 418 1003

► **Lady Bonin's Tea Bar**

South Africa's first-ever tea bar offers a decadent, healthy and sustainable alternative to the run-of-the-mill supermarket fare.
213 Long St
<http://ladyboninstea.com>
 021 447 1741

PLAY

► **Hank's Olde Irish**

A whiskey bar named after the literary alter ego of American writer Charles Bukowski can now be found tucked inside Weinhaus + Biergarten.
110 Bree St
www.facebook.com/HanksOldIrish
 072 483 1737

SERVICES

► **Barnet Fair**

This East City salon offers the distinguished gentleman a range of services including hot towel shaves, beard trims, classic haircuts and buzz cuts.
59 Harrington St
www.barnetfair.co.za
 084 532 2654

LONG STREET IS THE BUSINESS

Ten entrepreneurs from across the Western Cape have started trading from a set of pocket-sized kiosks in Long Street. This forms part of an initiative of the Western Cape Department of Economic Development and Tourism in association with the provincial Department of Transport and Public Works.

The provincial minister of economic opportunities, Alan Winde says: "Located in the middle of the CBD, from here [the traders] will be able to showcase and sell their goods in one of our region's most vibrant spaces. We know that entrepreneurs are key job creators, employing over 500 000 people in the Western Cape. That is why we have invested in initiatives like these, which give small businesses the support they need to take their enterprises to the next level."
Where: Western Cape Provincial Parliament building, Long Street between Wale and Dorp streets

KIOSK 1: Rea Nubea
Owner: Nolitha Qhum from Khayelitsha



Standing with the new traders, the Provincial Minister of Economic Opportunities, Alan Winde, opens the Long Street kiosks.

Products: Clothing, accessories and bags focusing on the youth market
KIOSK 2: Bright Ideas Projects 2268
Owner: Millicent Tingwe from Langa
Products: Clothing for all age groups
KIOSK 3: Zandile Luzuko
Owner: Lavina Louw and Brian Vumazonke from Gugulethu
Products: Handbags and goods made from recycled products
KIOSK 4: Ntontose Sport
Owner: Sibongiseni Ntontose from Philippi
Products: Sports apparel

KIOSK 5: Coffee Expert
Owner: Wonga Expert from Khayelitsha
Products: Coffee, muffins, mugs and t-shirts
KIOSK 6: Ncobo Enterprise
Owner: Noxolo Cecilia Ncobo from Khayelitsha
Products: Cosmetics and hair
KIOSK 7: Ghetto Art Gallery
Owner: Bongolwethu Flepu from Kayamandi, Stellenbosch
Products: Paintings

KIOSK 8: Onak and Lib
Owner: Funiwe Vivian Mayonga from Khayelitsha
Products: Hair and beauty
KIOSK 9: Panashe Designers SA
Owner: Sphiwe Alex Jele from Philippi
Products: Furnibags and wooden bags
KIOSK 10: TSUC
Owner: Simthembele Sylvester Soto from Khayelitsha
Products: Sandwiches and cold drinks

USEFUL CONTACTS

EMERGENCY

CCID 24-HOUR SAFETY & SECURITY



082 415 7127
 (Cape Town CBD only)

AMBULANCE, HEALTH, NOISE & FIRE

107 / 021 480 7700
 (24 hours)

107 from landlines only

SAPS CENTRAL CITY

021 467 8001/2
 (24 hours)

CITY OF CAPE TOWN SERVICES

INCIDENT REPORTING & ENQUIRIES

- Refuse Collection, Water Issues, Street Lights and Electricity Faults
0860 103 089
- Traffic Signal Faults
0860 001 948
- Prepaid Electricity Meters
0800 220 440
- Cable Theft
0800 222 771
- Disaster Risk Management
080 911 4357
021 597 6000 (24 hours)

SOCIAL CONCERNS

- Alcohol & Drug Helpline
0800 435 748
- Social Development: Children
0800 220 250
- Social Development: Adults
0800 872 201
- CCID Social Department
082 563 4289

BYLAW & TRAFFIC INFRINGEMENTS

- Law Enforcement
021 596 1999 (24 hours)
- Traffic Police
0860 765 423
- Metro Police
0860 765 423

For more, log on to www.capetownccid.org throughout August, when we will be posting two additional Q&As each week from the women in this spread.

THE CENTRAL CITY'S

WONDER WOMEN

In celebrating Women's Month, *City Views* spoke to female leaders in government, business and civic society in the Central City. Here are some of their insights into their work and passion for the area.



PATRICIA DE LILLE
Executive mayor of Cape Town
 It is a big responsibility to ensure I look after ratepayers' money and that the City provides services to all, especially the poor. As local government, we are here to serve the people of Cape Town and this entails working very long hours. Often I work more than 12 hours a day and weekends to meet all the needs I have to attend to. I love being outdoors and I don't often get to do so. If I can, I take lunch somewhere outside where I can smell the sea. I mostly enjoy the open spaces where there are very few cars and you can walk around. These include Greenmarket Square, The Company's Garden and St Georges Mall.

JANICE SPARG
Coordinator of the Western Cape Street Children's Forum
 I'm a devoted Capetonian, from birth, and have always loved going to "town". My work has taken me to the CBD since 2010. I have always loved the cobblestones and the vibe of Greenmarket Square and Church Street. Every time you walk down a new road, you find a new treasure – a coffee shop or a bike shop – that has been especially developed and made special by some creative person. There are so many gems. My favourite moments in the CBD have been when I have spent time with the awesome people I've met through work: assisting refugees at Barrack Street Home Affairs, meeting with the police at Cape Town Central SAPS, and working with those gems of fieldworkers from the CCID and other committed NGO roleplayers.



JULIE-MAY ELLINGSON
CEO of the Cape Town International Convention Centre
 There are a few pockets of the CBD that need to be enlivened and this is particularly true of the Foreshore. Unfortunately, it has almost no residential accommodation (apart from a few hotels) and as a result it is relatively desolate in the evenings and on weekends. I would really like to see residential apartments being constructed within this area and it being active seven days a week.



MARCELA GUERRERO CASAS
Managing director of Open Streets Cape Town
 I have really enjoyed the Infecting the City festivals. In particular, I enjoyed an evening session that shut down part of Queen Victoria Street and populated the space with installations and performances.



MARLENE LE ROUX
CEO of the Artscape Theatre Centre
 I would like to see that the CBD becomes more disabled friendly; that its restaurants, retail shops and public spaces become more aware that accessibility is a must.



BONITA BENNETT
Director of the District Six Museum
 From a professional point of view, it was the District Six Museum and the story of the district that drew me to the CBD. I have such fond childhood memories of the CBD as a playground spilling over from District Six and that adds to my joy at being back. My relationship with the CBD has evolved from being a gathering place for participating in protest marches, vigils and sit-ins – a place to assert one's right to be in places where one is not expected to be – to gradually becoming a place where I am able to interact with the broad cultural life of the city in a more critical and engaging way.

PHOTO COURTESY OF DISTRICT SIX MUSEUM ARCHIVE

PHOTO COURTESY OF ANTHONY MOLYNEAUX



HEATHER MOORE

Owner of Skinny laMinx
I love my neighbourhood and have made lots of friends with fellow shopkeepers on Bree Street, but I would like to see a lot more retail stores alongside the restaurants, so that Bree becomes an even more unmissable shopping destination for locals and tourists alike.

JESSE LAITINEN

Manager of strategic partnerships at Khulisa Social Solutions
Pressing social problems can't be policed away. A society willing to help the homeless results in the willingness of the homeless to help themselves. Idleness is demoralising. We partner with businesses, government and citizens to create opportunities for the homeless to be socially useful and thereby receive social recognition and pride.



HENRIETTA DAX Proprietor at Clarke's Bookshop

I do what I do because I have always loved books. I inherited this from my father who left a library of over 7 000 books. What I enjoy about the CBD is the street life and being in the centre of town near Parliament, courts and lawyers' chambers. We love the diversity of customers we have. My best times in the CBD have been the 2010 FIFA World Cup when Long Street was closed during the day. Also the Cape Town Art Fair, the Twilight Team Run, and the World Naked Bike Ride down Long Street over the Cape Town Cycle Tour weekend.

SHARON FORTUNE CEO of J&M Cleaning Services

We are a female-owned, BEE level one business based in the CBD since 1990, and we purchased our building in 1999. What I enjoy about the CBD is cleanliness and being part of the CCID's success. If I did have a lunch hour free, I'd spend it with coffee at Birds Café or Food Lovers Market, and sometimes some retail therapy.



JACQUI BIESS
Owner of Charly's Bakery (centre; with daughters Alex and Dani)

When you're in the CBD, you're 15 minutes away from anything and everything. It's a sustainable way to live and work – and it gets us an extra hour of sleep. A bonus is that property prices have escalated wonderfully.

YOLANDA FARO
Deputy chief of Metro Police

I've been doing what I do for 18 years. It's my passion to serve and protect. My best times in the CBD are the Cape Town Jazz Festival free concert and the switching on of the festive lights – and in 2010 when the entire city visited the Grand Parade and Fan Walk. That's what I'd like to see more of like the olden days – people from all walks of life flocking to the Grand Parade, The Company's Garden and the museums.



THULI SANQELA
Owner of Iliso Protection Services

You get to appreciate the tenacity of street vendors when you hear the odds they have to overcome to earn an honest living. From time to time, I support their businesses by buying the goods they sell, whether that be flowers, fruit or vegetables.

KAREN CAIN
Social worker at The Carpenter's Shop

If I had a lunch hour to spare, I would have a 15-minute game of table tennis with some of the residents at The Carpenter's Shop shelter. Then I would walk to The Company's Garden, find a spot near the rose garden and crochet away.



ERICA ELK
Executive director at the Cape Craft & Design Institute

I am a very visual person. I love detail and layers. I love variety and diversity. So working in the creative industries is the best place to be – because you see people at their best. We have so much talent it is extraordinary, and I just love seeing people we work with come into their own, find their voice and their value and develop their confidence. It's inspiring and enervating. We thrive on it!



“STUDENT AT HOME OFFERS AFFORDABLE, HIGH-QUALITY ACCOMMODATION TO STUDENTS AND YOUNG PROFESSIONALS.”

Student at Home offers students, as well as interns and other young professionals, accommodation with high-quality finishes and amenities.

AFFORDABLE ACCOMMODATION

FIRST-CLASS STUDENT DIGS

So you've applied for a course and packed your bags for the big city. Where do you stay? The answer could be a residence with communal bathrooms and cafeterias on campus. However, there is now also a proliferation of comfortable off-campus student options in the Cape Town CBD to consider.

The Cape Town Central City has over 40 educational institutions within its boundaries serving well over 10 000 full-time and close to 4 000 part-time learners. This high density of learning facilities and students has spawned an ecosystem that also includes numerous services as well as shops, restaurants and other entertainment options that cater to students.

There is a mindboggling array of attractions, including 1 200 retailers of everything from fashion to food, a world of cuisine, six theatres and dozens night spots, a rich cafe culture, 22 museums, a plethora of public and private galleries, a municipal library that attracts 663 144 visitors a year, and historic public spaces (a number with free Wi-Fi) for meeting with friends and chilling out.

A host of private service providers offer everything from car hire to dry cleaning and shoe repair, and healthcare practitioners abound, so parents can let you fly the nest with confidence.

In addition to the vibrant downtown lifestyle it offers, the Central City also

has good public transport links. Think #MyCitiEffect: two trunk routes and 10 feeder routes passing through town, as well as direct routes to Khayelitsha, Mitchells Plain and the airport, mean you can easily commute around town as well as to beaches and winelands in the greater metropole.

It is no surprise that you'd want to live and learn in the CBD. But where?

STUDENT ACCOMMODATION 101

Off-campus student residences are big business downtown. These accommodations tend to be furnished with a bed, a desk and a cupboard and offer facilities such as Wi-Fi and even gym equipment. They have laundry and cleaning services, and have communal areas for tenants to relax. The average price ranges from R2 830 for a double shared room to around R6 000 for a studio-type apartment.

A range of establishments in high demand now exist in the Central City including 91 Loop (www.91loop.co.za),

South Point (www.staysouthpoint.co.za) at 22 Barrack St and 10 and 12 Plein St, Student & Life (www.studentandlife.co.za) at 210 Loop St, and Student at Home (www.studentathome.co.za) at 106 Adderley St.

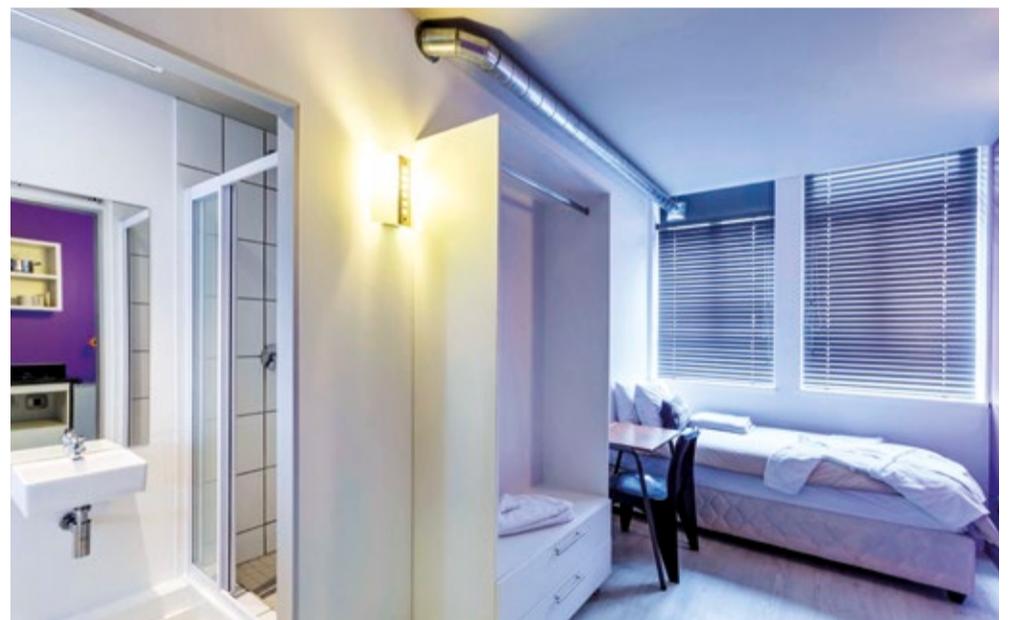
The latter, Student at Home, is the most recent addition to the offering and looks to set a trend for this type

of accommodation in the CBD. It currently houses 300 students (as well as interns and other young professionals) across six floors and is steadily expanding one storey at a time as each floor is fully occupied. In addition to the basics, students get some appliances and, as an optional extra, DSTV. Once complete, the

building will be home to 450 students and meet the demand for both densification as well as affordable quality living.

Says Emily Whitefield, CEO of Student at Home: “We like to think of our accommodation as a bridge between where our students grew up and their new world. We've cultivated an ethos of comfort, support, community and safety, and pride ourselves on giving students high quality, professionally run three/four-star accommodation and lifestyle at an affordable cost. With creativity, management expertise in property development and considerable experience in the student accommodation field, we provide a high-quality, well-run home from home that fills our rooms and keeps people coming back.”

“THE CENTRAL CITY IS HUB FOR STUDENTS FROM FAR AND WIDE.”





CCID CAMPAIGNS

The public was taken by surprise by on-the-street skits, performed by the students of the CBD-based non-profit Rainbow Academy school of performing arts and business, under the direction of professional actor/director Mandisi Sindo.



THE CCID SHOWS HOW TO #KEEPITCLEAN

The CCID Urban Management department always runs its public awareness Clean Campaign in August, but instead of doing the same-old, same-old this year, the initial mumbblings of "Let's do something a little different" led to a full-on disruption. The spotlight was turned onto littering perpetrators, illegal dumpers and graffiti taggers through a series of cheeky posters.

Litter, graffiti, illegal posters and rubbish left on pavements don't just disappear – there are people cleaning up after you. Plus, if you're caught by Law Enforcement, you are eligible for a stiff fine: from R800 for basic littering to several thousands for defacing public property and illegal dumping.



Along with street-pole posters (far right) informing the public of the various fines they could get for everything from littering to tagging, a key element of the campaign was the in-your-face "disruption" posters (right) placed at illegal dumping hotspots.



PLAY

WINTER WARMERS

Some Capetonians have the tendency to hibernate in June, July and August. But doing that's a sure way to miss out on the mid-year events and activities that keep the Central City hot and happening throughout the colder months.

For more event info, like *City Views* on Facebook at www.facebook.com/CityViewsCapeTown.



SPOTLIGHT ON...

11&12 June

THE WEDDING EXPO

Tying the knot? South Africa's premium bridal expo returns for another exclusive showcase of all the latest wedding trends to help you plan the big day. Attending The Wedding Expo is a great way to meet wedding suppliers and get talking about your ideas.

Where: Cape Town International Convention Centre, Convention Square, 1 Lower Long St
When: 09h00-17h00

Cost: R80; R30 for children between 2 and 10
www.wedding-expo.co.za

THEATRE

7-25 June

A VOICE I CANNOT SILENCE

Nominated for eight Naledi Awards, this play is based on the life and work of Alan Paton and reveals a complex man who was haunted by the injustices of South African society.

Where: The Fugard Theatre, cnr Caledon & Buitenkant streets

When: Tuesdays to Saturdays at 20h00

Cost: R120 via Computicket

www.thefugard.com

Also see: *My Fair Lady* at the Artscape Theatre Centre (16 July – 7 August)

OUTDOORS

Thursdays

EARTH FAIR FOOD MARKET

This is where local traders sell their wares, with food styles ranging from across the globe and including the best confectionery to end off your meal.

Where: St Georges Mall

When: 11h00-15h00

Cost: free

www.earthfairmarket.co.za

SHOPPING

1-5 June

KAMERS VOL GESKENKE

A showcase of hand-crafted, passionately made and proudly South African products awaits you.

Where: Castle of Good Hope

When: 09h00-17h00 (Wednesday to Saturday) and 09h00-17h00 (Sunday)

Cost: R70

<http://kamersvol.com>

MUSIC

5 August

FOKOPOLISIEKAR LIVE

If anything is worth getting out from under those warm covers for, it's this. This band from Bellville have been on the music scene for over a decade now, but they're as fresh as ever.

Where: The Assembly, 61 Harrington St

When: 21h00

Cost: R100 via Webtickets; R120 at the door

www.theassembly.co.za

BOOKS

Saturdays

STORY TIME AT THE BOOK LOUNGE

Every Saturday morning at 11h00 is story time for kids aged three to eight at the Book Lounge. It's a great way to get the little ones excited about reading – and it's free.

Where: Book Lounge, 71 Roeland St

When: 11h00

Cost: free

www.booklounge.co.za

GIVE RESPONSIBLY

HELP THE NGOS THAT HELP THE HOMELESS AND GIVE WHERE IT WILL MAKE A DIFFERENCE*

*The Cape Town Central City Improvement District (CCID) works closely with the following NGO partners in the Cape Town CBD

<p>Salesian Institute Projects providing education, skills training and rehabilitation to vulnerable youth</p>	<p>The Carpenter's Shop Skills training and rehabilitation services for adults</p>	<p>The Haven Night shelters with the vision to get the homeless home</p>
<p>Ons Plek Residential care and reunification processes for girls</p>	<p>Straatwerk Job rehabilitation projects for men and women</p>	<p>The Homestead Residential care and family integration for boys</p>

There are a number of wonderful NGOs that work with street people in an attempt to provide them with alternatives to begging and life on the streets. These alternatives range from rehabilitation services, skills training and education, to the possibility of shelter or even family reintegration.

GIVE RESPONSIBLY to the NGOs that provide these services and help break the cycle of life on the streets. To help the NGOs listed above that work with the CCID, you can make a difference in one of the following ways.

SNAPSCAN

You can download the free SnapScan app onto your smartphone and SCAN the code below to donate the amount of your choice via your phone.

SMS "GIVE" TO 38088

to donate R10 towards the NGO partners with which the CCID works closely in the Cape Town Central City.

An average of R8 is donated depending on your service provider. For detailed Ts & Cs visit .

VISIT OUR WEBSITE

for more information on the GIVE RESPONSIBLY campaign, our NGO partners and other ways in which you can assist.

WWW.GIVERESPONSIBLY.CO.ZA

This campaign is an initiative of the Cape Town Central City Improvement District (CCID) www.capetownccid.org



- 02 NPOS AND NGOS THAT HELP THOSE IN NEED
- 03 CCID SOCIAL DEVELOPMENT PROJECTS
- 04 THE STORY OF STRAATWERK'S OBEY TOGAREPI

THE TOUGH TIMES



THIS WINTER

Vol 1 No 2 | 2016 Winter Edition | Brought to you by the Cape Town Central City Improvement District (CCID) and City Views

EVERYBODY HURTS

Pat Eddy, CCID Social Development Manager

For this special GIVE RESPONSIBLY supplement, the second edition of the *Tough Times*, we spoke to two important figures in the Central City's social development sector about the act of giving. Greg Andrews, the Service Dining Rooms' operations manager and convenor of the Street People's Forum, and Jesse Laitinen, manager of strategic partnerships at Khulisa Social Solutions, shared their thoughts with Cape Town CCID Social Development manager Pat Eddy.



The GIVE RESPONSIBLY call to action was developed by the Cape Town Central City Improvement District (CCID) in 2008 to encourage those who wanted to make a difference to the lives of street people to support the NGOs in and around the Cape Town CBD. But, as we acknowledged in the first issue of the *Tough Times*, packaged with *City Views* last winter, no one will ever be able to stop you from giving directly to a person on the street, particularly as we move deeper into a wet and cold Cape Town winter.

Perhaps, then, it's a good idea to try to understand what giving means – to you and to the recipient – and how small, everyday acts of kindness can add up to increased social cohesion.

SHOULD YOU GIVE ON THE STREET OR NOT?

"My standard answer," says Greg Andrews, "is you should make your own decision based

on your own value system. The real question is how you give. Whether you give or not, both actions can be dehumanising. The 'how' matters most because interactions accumulate and either reinforce alienation or

begin to address it in a way that NGOs and statutory bodies can't."

Jesse Laitinen agrees: "Street people sometimes behave 'abnormally' because of social exclusion. The detrimental effect of this on their emotional health

and cognitive abilities has been researched."

"The need to help is something that belongs to each of us, but we don't need to act on it," Greg continues. "A mere conversation can be enough. Just treat people like people regardless of how

they look. Each act of social recognition helps street people feel and act 'normal'."

WEAVING THE SOCIAL FABRIC

If you feel hopeless and don't know what to do to help street people beyond interacting with them, that's okay. In this supplement we give you a few ideas to think about.

The role of non-profit and non-governmental organisations in assisting those on the streets can never be underestimated. In driving the GIVE RESPONSIBLY message, the CCID has encouraged donations to the NGOs with which it works on a daily basis to assist its own street clients in the Central City. As Social Development manager at the CCID, my team and I liaise with NGOs that provide shelter, rehabilitation, skills training, education, reintegration programmes, a work opportunity or even just a meal and a chance for a shower or a clean change of clothes. You

can find out about the CCID's six primary NGO partners and how you can help them on page 2.

Also on page 2, you will find innovative social enterprises that you can support in their development of marginalised people, including those with intellectual disabilities. And on page 3, we reveal some of the other social development projects the CCID has been involved with in the past year.

Whether or not you give to anyone less fortunate than you are, the big difference you can make will, as Greg says, be in how you treat your fellow human on the street and elsewhere.



BABY, IT'S COLD OUTSIDE

Feeling the chill? Imagine life on the street. If you want to assist the CCID's primary NGO partners in helping street people, you can do so by scanning the SnapScan code on this page with your smartphone to donate money (the amount is up to you). Visit www.giveresponsibly.com for other ways to give.

Look out for the Central City GIVE RESPONSIBLY poster campaign that let's you snap donations right from the street.



ONS PLEK
Your donation goes to: a shelter for female street children that provides food and accommodation.
7 Malleson Rd, Mowbray
www.onsplek.org.za
021 685 4052/49

STRAATWERK
Your donation goes to: the rehabilitation of men and women living on the street via structured employment and skills training.
37 Chiappini St, Bo-Kaap
www.straatwerk.org.za
021 425 0140

THE HAVEN
Your donation goes to: night shelters for homeless adults that provide them with clean beds, a safe environment and meals.
20 Selkirk St, District Six
2 Napier Street, Green Point
www.haven.org.za
021 465 131

SALESIAN INSTITUTE YOUTH PROJECTS
Your donation goes to: informal education, as well as skills training in welding, carpentry, panel beating and leatherwork.
2 Somerset Rd, Green Point
www.salesianyouth.org.za
021 425 1450

THE CARPENTER'S SHOP
Your donation goes to: social worker assessments and support aimed at rehabilitating and reintegrating street people into society, a second-phase shelter, ablution facilities and vocational training.
14a Roeland St
www.tcs.org.za
021 461 5508

THE HOMESTEAD
Your donation goes to: a shelter for male street children that provides food and accommodation, and a reintegration programme.
Cnr Chapel & Russell streets, District Six
<http://thehomestead.org.za>
021 461 7470



The Carpenter's Shop car wash is now open for business.

THE REAL NEEDS ON THE STREET

If you think it's tough out there, you'd be right, but perhaps not in the way you imagined. For example, while we often receive kind donations of clothing via the GIVE RESPONSIBLY Winter Drive, this may not be the most important thing street people need. Far more important to them is a place to store that clothing. This is according to Danny Oosthuizen, a street person who recently came to prominence through the *Cape Argus's* Dignity Project. Danny says other needs

on the street include toilets and accessible health services for assisting with depression.

HELPING TO MEET THOSE NEEDS

People want to give in whatever way they can, and warm clothing and single-bed blankets are always welcome. Other big needs are toiletries and, in particular, sanitary pads for women. Therefore, every year, as part of its **Winter Drive**, the CCID asks a selection of business and retail partners to host donation bins for its six NGO partners. Special

thanks for the ongoing support go to Boston City Campus, Benger, Carnival Court Backpackers, Infestation, J&M Cleaning, LIFE Residential, Mandela Rhodes Place, New Media Publishing, Old Mutual Property, Pam Golding Properties (Gardens, Mandela Rhodes Place and Sea Point), Protea Hotel North Wharf, Rainbow Academy, Taj Cape Town, Woodheads, and Wimpy St Georges Mall. Thanks also to the CCID board members who have joined this year: Grant Elliott of Redefine Properties, John Van Rooyen of Tsogo Sun, and Richard Harris of Woodheads.

IT'S A HARD KNOCK LIFE

We've pinpointed a few amazing social enterprises that are assisting vulnerable people in the spirit of GIVE RESPONSIBLY.

BROWNIES & DOWNIES

This coffee shop and lunchroom is first and foremost a training centre for people with intellectual disabilities (autism, Down syndrome and fetal alcohol syndrome) that aims to prepare them for work in the hospitality and service sectors. It's also a fantastic place to grab a quality brew (by Truth Coffee Roasting) before work or to enjoy a delicious bite to eat.
2 Long St | <http://browniesdownies.co.za> | 021 200 0459

THE CARPENTER'S SHOP'S CAR WASH AND OFFICE SPACE

These initiatives aim to decrease the NGO's dependency on donations. The income they generate goes straight back into the organisation's vocational skills training and social care. The car wash is open for valets, executive washes and a wash-and-go service from Monday to Friday, 08h00 till 16h00, and Saturdays from 09h00 till 13h00. The office space is available for long- and short-term rentals.
14a Roeland St | www.tcs.org.za | 021 461 5508

LADLES OF LOVE

The brainchild of Danny Diliberto, Ladles of Love started as a soup kitchen for 70 street people but now serves over 500 meals a week from three venues: Doppio Zero Mandela Rhodes Place, The Carpenter's Shop, and The Haven in Napier Street. All meals are vegetarian and freshly prepared in Doppio Zero's kitchen. A homeless person has also been employed to assist with the preparation of food.
Doppio Zero, cnr St Georges Mall & Church Street
www.doppio.co.za | 021 424 9225



Pam Golding Properties Sea Point



John Philmon is project manager at Youth Solutions Africa.

HAND IN HAND

In the past year, the CCID has strengthened its partnerships with Service Dining Rooms, Youth Solutions Africa and The Carpenter's Shop, and been a major supporter of the Khulisa Social Solutions' Streetscapes programme.

SERVICE DINING ROOMS AND KHULISA STREETSCAPES

Established in 1935, Service Dining Rooms (SDR) is a soup kitchen located in Canterbury Street that, in addition to serving around 800 meals per day, recently started engaging in developmental services to provide street people with additional opportunities.

One of these initiatives is the Khulisa Social Solutions' Streetscapes programme, hosted by SDR, which provides personal development courses and work opportunities for street people. According to Jesse Laitinen, manager of strategic partnerships at Khulisa Social Solutions, this model provides dignity and purpose. She says:

"The 2015 pilot demonstrated that 'work works': after six months in the programme, 77% of the beneficiaries chose to move off the streets."

The CCID's fieldworkers referred the largest number of candidates to the programme, which also makes use of dormant public assets to create work opportunities. An example of this is the plot of land next to Fruit & Veg in Roeland Street, which is now an urban garden ploughed and harvested by members of the street community. Its produce has been sold at the Oranjezicht City Farm Market, to Doppio Zero Mandela Rhodes Place and the chopchop salad bar at 75 Harrington.

The urban garden is open to the public every Saturday morning. "Before we even open the gate

there are people waiting," say Jesse. "Many of them regard our prices as too low and want to give more. One of our customers was dispossessed from Constantia and feels like giving back to currently dispossessed people. What's great is the City has shared this asset with us and using it gives the participants on the programme an immense sense of pride."

Service Dining Rooms
82 Canterbury St
servicediningrooms.org.za
021 465 2390

Khulisa Social Solutions
3rd floor, Norlen House,
17 Buitenkant St
<http://khulisa.org.za>
021 465 6112



CCID Social Development manager Pat Eddy and Service Dining Rooms operations manager Greg Andrews.

"THE KHULISA SOCIAL SOLUTIONS' STREETSCAPES PROGRAMME, HOSTED BY SDR, [...] PROVIDES PERSONAL DEVELOPMENT COURSES AND WORK OPPORTUNITIES FOR STREET PEOPLE."

YOUTH SOLUTIONS AFRICA EXPANSION

Along with all other shelters throughout the metropole, Youth Solutions Africa (YSA) in Zonnebloem is full all year round, which yet again shows the serious need for additional shelter space in and around the Central City.

In November 2014, the CCID's Social Development team arranged with YSA project manager John Philmon for 12 beds for the referral of clients.

The team has since increased that amount to 18 beds.

A refurbishment of the YSA building was urgently required as the ablutions were inadequate and did not meet health and safety requirements. It was also proposed that a 24-bed dormitory for women and a dining area be built on the premises.

ERIS Property Group was brought on board by Martin Rippon, Western Cape Regional Manager of ERIS and a member of the CCID board. Martin also sits on the CCID's Social Development

subcommittee, which aims to develop ongoing initiatives to help the homeless of the CBD.

ERIS Property Group picked up the project management costs and approached Coetsee and Associates for technical support. The CCID is covering the cost of the extensions, approximately R200 000.

Youth Solutions Africa
Cnr Russel & Chapel streets
<https://safeyouth.org>
021 462 8006



The Chronic Dispensing Unit operates every Wednesday morning from The Carpenter's Shop.

THE CARPENTER'S SHOP CHRONIC DISPENSING UNIT AND UPGRADE OF ABLUTION FACILITIES

After discussion with the Provincial Department of Health, a pilot street people's health clinic, run by the St John's Society, was initiated by the CCID at The Carpenter's Shop during April 2015. This was a monthly Chronic Dispensing Unit that eliminated the long wait for street people at the Robbie Nurock Day Hospital to collect their monthly medication.

The unit has become so popular that it is now operational every Wednesday morning,

when approximately 40 patients attend. The clinic also has a weekly specific function, such as TB and HIV screening and awareness programmes. The nurses love this current venue and state that the patients are definitely more cooperative in a friendly environment.

The Carpenter Shop's ablution facility has also had a major revamp. On average 60 people use the ablutions every weekday. The CCID donated R26 000 to pay for new fittings.

The Carpenter's Shop
14a Roeland St
www.thecarpentersshop.org.za
021 461 5508



Obey Togarepi is an operations manager on Straatwerk's road maintenance team.

WITH A LITTLE HELP FROM HIS FRIENDS

When 33-year-old Straatwerk operations manager Obey Togarepi found out he had chronic renal failure and no access to treatment, his life may have turned upside down but his smile didn't. And his friends and colleagues were determined that it never would.

Meet a young Zimbabwean who made a life for himself and his wife and kids in South Africa. That is, until his body turned on him and his past came to haunt him. When Obey found out his kidneys were failing, the news was compounded by the fact that, as a foreign national with a work permit, he was not eligible for state healthcare. Journalist Michael Morris drew attention to Obey's predicament in his *Weekend Argus* City Life feature when he stated: "Had he been an asylum seeker, or officially a refugee, he would have received weekly dialysis and a slot on the waiting list for a kidney transplant."

Obey came to South Africa around 2005 to escape political turmoil. He lived for a few years in Polokwane, where he attained asylum status, and left for Cape

Town in 2008 where he got onto a regular shift with Straatwerk.

A year later, he was approved for training by the CCID via its support for Straatwerk's road maintenance team and soon became a foreman with Straatwerk. Last year, he was promoted to operations manager. By this time, his asylum status had lapsed and he had secured a work permit, which, as it turned out, would jeopardise the life for him and his family that he'd worked so hard for.

Obey may earn R6 500 a month, but his private dialysis treatment costs R10 000 a month. On top of that, he must pay for life's everyday necessities: accommodation, food, transport and the care of his two small children. Worse: in the long term he will need a transplant.

The CCID's Social Development manager, Pat Eddy, tried to assist

since she heard Obey's story, saying: "Here is a young man who is contributing to the CBD and CCID via his work at Straatwerk. But if we don't collectively help to find some way of overcoming his financial woes, he is going to die."

SERVING FOR OBEY

Other CCID members heeded this call, including online coordinator Scott Arendse, who told KFM in an interview: "Obey was one of the first people I met when I started working at the CCID, and he greeted me with the biggest smile ever."

To help his colleague, Scott, an avid sportsman, undertook to play tennis for 12 hours straight, inviting supporters to play against him and to pledge their financial support for each hour that he survived. The event took place at Plumstead Tennis Club on 29 May and R22 000 was raised for Obey's treatment.

While each and every member of the public who pledged has been thanked, special thanks go to Plumstead Tennis Club for hosting; Step Ahead Tennis Academy and Bridget Visee Tennis School for playing; the Wynberg Girls' High School students who were able to contribute R1 600 as part of a Lead SA initiative; and to Ian Bredenkamp of KFM, Michael Morris of the *Weekend Argus*, Smile FM and Samantha Bartlett of Bartlett Communications for helping to get the message out.

For anyone who missed the event and still wants to contribute, you can find the details on the Facebook event page "Serving for Obey".

ON THE STREETS WITH THE CCID FIELDWORKERS

It's a tough job that most mornings starts before they even get to the office.

The CCID's on-the-ground Social Development field workers – Headman Siralarala and Mark Williams – deal with many different street people, all with different needs, and sometimes interact with up to 40 people a day. Some are children who have run away from home and some are substance abusers who may suffer from TB or HIV.

Other clients came to the Central City from other provinces seeking work. The fieldworkers engage with NGOs

on their behalf to get them into life skills programmes that could possibly equip them to look for employment. Else, they try to contact their families and get them safely home, if they desire.

The job can be as difficult as it is rewarding. Says Headman: "You need to be tolerant because you often suffer a fair amount of verbal abuse. You need to be mature and be able to handle conflict. You also need to be able to resolve conflicts and you need a lot of compassion."



From left: Headman Siralarala, Pat Eddy and Mark Williams. Many of the CBD's street people have built up a relationship of trust with the CCID's fieldworkers.

You can also



GIVE RESPONSIBLY

via one of the following:

SNAPSCAN

You can download the free SnapScan app onto your smartphone and SCAN the code to the left to donate the amount of your choice via your phone.



SMS 'GIVE' TO 38088

to donate R10 towards the NGO partners with which the CCID works closely in the Cape Town Central City.

VISIT OUR WEBSITE

for more information on the GIVE RESPONSIBLY campaign, our NGO partners and other ways in which you can assist.

WWW.GIVERESPONSIBLY.CO.ZA